

# CREATING THE CATALYST FOR MĀORI SUCCESS



**TOKONA TE RAKI**  
Māori Futures Collective



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**The success of our younger and faster growing Māori workforce is critical to the future of our nation.**

We all need to invest in the development of a younger and faster growing Māori workforce to fill the gaps left by the large numbers heading into retirement and to meet the needs of growing industries. Our rangatahi have the potential to lead and we need to support them through educational achievement into meaningful careers in the jobs for the future.

We believe all our rangatahi have the right to an education and meaningful employment and wish to build a team of committed champions so we can re-wire the system for Māori success. Our leagacy will be a world where all Māori are inspired by their futures, confident in their culture, prosperous in their careers and succeeding as Māori.

## **OUR GOAL**

### **TE WHĀINGA**

To achieve equity in education, employment and income for all Ngāi Tahu and Māori in the Ngāi Tahu takiwā by 2040. We want to ensure rangatahi are the rock stars of our economy and are first in line for the jobs of the future.

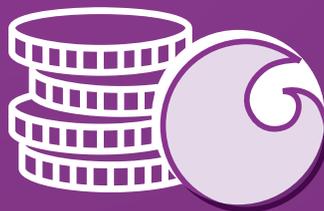


# ACHIEVING EQUITY MEANS:

*An additional*

## 2.6 BILLION

per year into Māori households



These gains would increase  
New Zealand tax revenue by around  
**\$700 million per year**

### 2.6b



### 4.3b



### 50%

The current  
income gap for  
Māori is \$2.6  
billion per year

Left alone this  
income gap  
will increase to  
\$4.3 billion per  
year by 2040

The Māori  
workforce will  
increase 50%  
by 2038



# TE TONO

## THE CALL TO ACTION

**Te Rūnanga o Ngāi Tahu and the Peter McKenzie Project of the J R McKenzie Trust are the founding partners of a new social change partnership, Tokona te Raki: Māori Futures Collective, designed to increase Māori participation, success and progression in education and employment in the Ngāi Tahu region.**

Our mission is to move beyond short-term, under-funded, one-off pilot programmes by making a long-term commitment to drive the systemic change required to enable Māori success and tackle inequality and poverty at its roots.

**We cannot do this alone – we need cross sector influencers, organisations, businesses, agencies, institutions and communities to join our movement for change. We also need to ensure the on-going success of initiatives underway and successfully delivering outcomes for rangatahi.**

We will only achieve meaningful outcomes by working together to create a new collaborative approach that harnesses our collective power and influence for change – it's about new, fresh and bold solutions with a future focus.

**Join our waka and be at the forefront of this dynamic systems change partnership.**

# NGĀ TONO E TORU

## WE HAVE THREE KEY ASKS FOR OUR POTENTIAL PARTNERS:

**1**

### **Join our collective and champion the cause**

We want committed partners who share our values, commitment and desire to invest in change – come with us on the journey towards achieving equity for Māori. Be vocal and commit publicly to championing equity for Māori.

**2**

### **Identify your champions and know what you bring to the table**

We want to bring change makers together to address gaps and create new and innovative solutions to ensure change is sustainable and embedded throughout the system –we need your knowledge, experience and insight. Tell us who can be involved, understand what you are already contributing, what more you could do and share your contributions (influence, activity & resource).

**3**

### **Change isn't 'out there' but 'in here'**

Permanent change won't come in short-term, silver bullet projects but through long-term, sustained efforts focused on systemic change. It starts with acknowledging we are part of the system, recognising the need for change and showing leadership in creating the conditions for success. Look at how you are influencing the system and identify ways to boost your impact.

# NGĀ HUA O TE MAHI TAHI

## THE BENEFITS OF WORKING TOGETHER:

### **Enhance your impact**

Partners are supported to engage and advocate on key issues, align what's working and develop tools to keep us on track to achieve a collective impact.

### **Grow your insight**

Partners are supported to build a deeper understanding of the issues, receive regular updates on progress and to nurture their own culture of learning.

### **Grow your capacity to innovate**

Partners are supported to collaborate, innovate and learn to deliver better outcomes for Māori by our dedicated team.

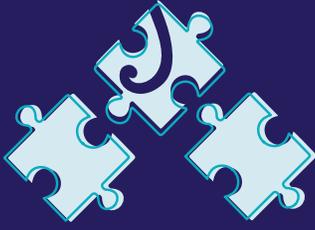
### **Become more culturally responsive**

Partner with Māori to improve your cultural responsiveness through action and a new approach to Treaty partnership 2.0.

### **Diversify your workforce**

Increase the number of Māori in your team and add diversity to your workplace.

# OUR STRATEGY



**A Ngāi Tahu-led collaborative to increase Māori participation, success and progression in education and employment.**

## OUR APPROACH

Create transformational education and training pathways to provide whānau with the education they deserve and connect them to the jobs of the future

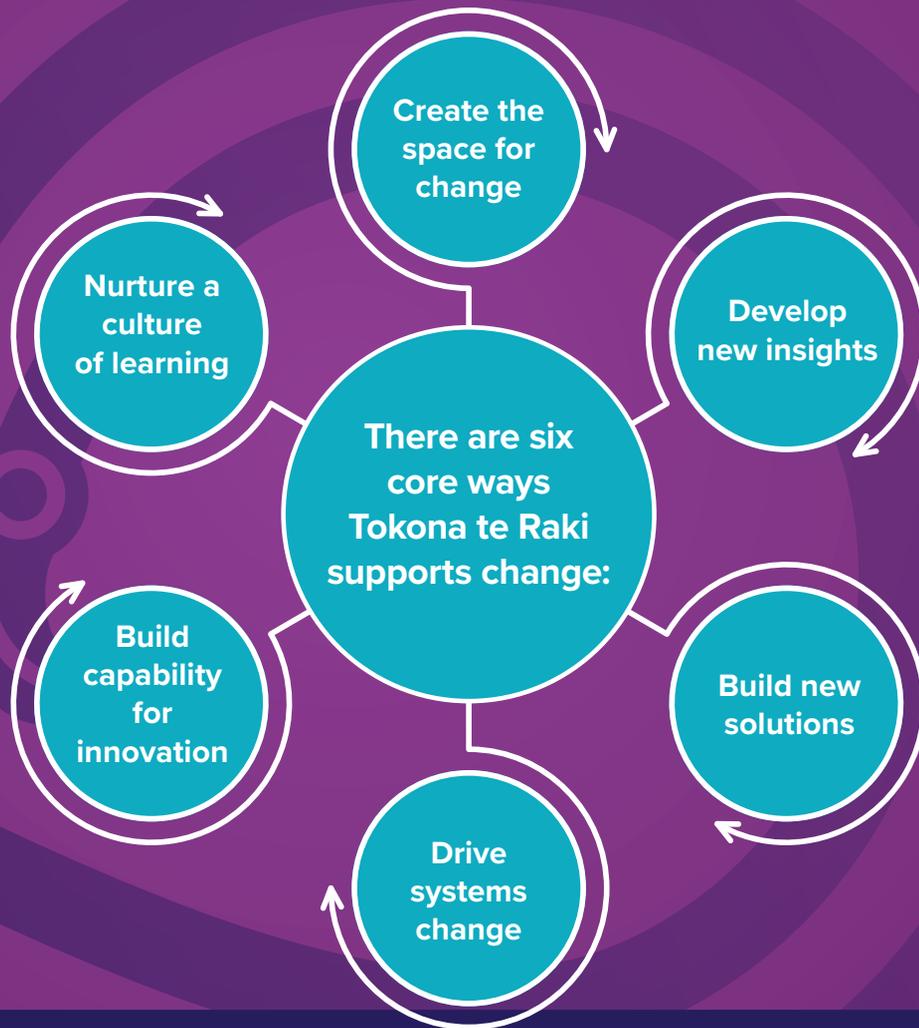
Work across education, employers, agencies and whānau to build an integrated careers system to boost Māori outcomes

Move beyond BAU by supporting partners to create new solutions, innovate, learn and adapt

**Success will result in reduced poverty, increased incomes and greater whānau wellbeing**

*a perfect outcome*

# HOW WE'LL DO IT



## HOW RANGATAHI WILL BENEFIT



- Build integrated career pathways



- Support higher level training & qualifications



- Connect to employers & on-job mentors



- Attract into meaningful future careers



- Grow work readiness and employable skills



## OUR IMPACT

- Māori workforce aligned to the careers of the future
  - Increased Māori participation in training
    - Increased Māori completions
    - Increased Māori employment
    - Increased Māori income

# PARTNER WITH US

If you share our passion for Māori success and are committed to making real change happen then join our collective impact effort.

Contact Eruera Tarena, Executive Director if you are interested in learning more, discussing sponsorship or in-kind donations to advance the kaupapa.

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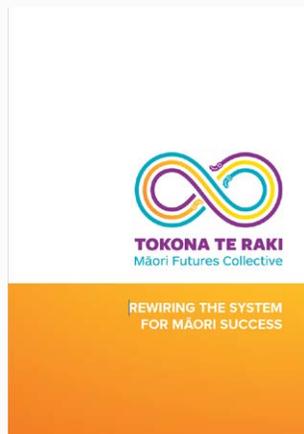


# Publications

## Catalyst for Maori Success

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### Rewiring The System

What we need to do.

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How we can work together.

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### The Case For Change

Our rationale for why change is needed.

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Te Rūnanga o **NGĀI TAHU**

